

SUCCESS STORY

HighQ

Multi-Location Retail | Cannabis Industry



“Alibi’s high definition cameras are so effective at determining employee error. I can view the footage, zoom in, see everything, and remain in control of my inventory. This saves me—in terms of both profit and compliance.”

– Renee, Owner, High Q

The Client

High Q is a multi-location retailer located in Western Colorado. They specialize in organically grown cannabis products and supply the largest selection of CBD, edibles, and concentrates in the state.

The Challenge

With High Q’s recent expansion came several operational challenges:

- **Increased theft.** With their expansion brought on an increase in customer theft. Although they had existing analog cameras in place, the resolution was too low to capture the identification of their shoplifters.
- **Inconsistent quality control.** New employees were incorrectly labeling and pricing inventory, which caused an increase in customer refunds and complaints. To gain better control over their multi-site inventory, management needed security cameras that offered a playback feature based on time and location, and remote accessibility from their smartphone.
- **Violation of state compliance.** The challenge of their low-resolution security system wasn’t just about theft and quality control – it also put them in violation of state compliance requirements. They needed a high-resolution, scalable system that would ensure they remain compliant for the future.

The Solution

After considering options from several providers, they chose Alibi Security because of its diverse selection of high-resolution cameras and cost-effective solutions. Six-6.0 megapixel dome security cameras were added to their most critical areas, including each point-of-sale, security room, main sales floor, bathrooms, and back doors.

The Outcome

With playback footage and a zoom feature, they can now identify shoplifters, and quality check employees as they price and label inventory. Most importantly, they now have high quality, high-resolution cameras in place to ensure they meet compliance guidelines. As they expand to more locations, they now have the peace of mind of a fully secure business.

Product	High Definition IP System
Camera Type	6MP HD Dome Cameras
Recorder	8-Channel NVR Recorder
Cameras per Location	6
Number of Locations	3