

Mattison Avenue

Multi-Location Franchise | Multi-User Management



The Client

Mattison Avenue Salon Suites & Spa is a fast-growing corporate franchise with locations across Texas, Arizona, and Florida. Their unique upscale salon concept allows independent beauty professionals to lease beautifully designed salon spaces that include high-end décor, utilities, and networking resources to help grow their business. They currently have sixteen locations and counting, with no surveillance system in place.

The Challenge

Like many multi-location franchises, Mattison Avenue's biggest challenges involve managing their high salon traffic and turnover. With so many customers, leasees, and deliveries coming and going, the owners require remote viewing to keep tabs on all locations from a centralized interface. When a shipment arrives or a service technician is called in to fix a leaky faucet, management needs the ability to visually verify who they are letting in and be able to grant them one-time access remotely.

The Solution

After assessing several solutions from various security providers, Mattison selected Alibi Cloud VS, which best met the scalability demands of their fast-growing franchise business and made centralized user and credential management simple. They had twelve

cameras installed per location with 30-day storage capacity, along with plans to add more cameras as Mattison Suites continues to grow. Eliminating on-premise recording devices and restrictive user permissions allowed the company to realize a higher level of security and more flexibility than a traditional surveillance system could offer.

The Outcome

With Alibi Cloud VS now in place, Mattison's management team now has the peace of mind of a fully secure business. From their PC or tablet, users can view crystal clear surveillance footage, and create zones by region for easy viewing. When a package arrives, they can verify with confidence whom they are letting in, providing them with an extra layer of security. As the company grows, it's simple to secure each new location, making it immediately accessible for centralized management.

Product	High Definition Cloud VS Cameras
Camera Type	IP Dome Cameras
Cameras per Location	12
Number of Locations	16
Retention	30 Days